

Name
Address

22nd November

Dear Colleague,

Special Offer from Oxfordshire Educational Effectiveness Service and Immersive Education – Kar2ouche unlimited.

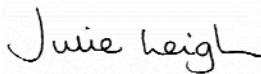
Building on our longstanding relationship with local Oxford-based education services company Immersive Education, we are pleased to be able to inform you of a 'very special' limited offer, available exclusively to every Oxfordshire school.

As many Oxfordshire schools have already purchased a mix of Kar2ouche titles in the recent past, we have negotiated with Immersive Education preferential terms, as per the attached flyer, for any school in Oxfordshire to upgrade to the new Kar2ouche Unlimited service.

The Kar2ouche Unlimited service offers a unique array of benefits included as standard:-

- Access to the FULL range of cross curricular Kar2ouche titles for all the key stages applicable to the school including immediate access to new activities, new titles and platform upgrades as and when they released throughout the year
 - 'School + Home' licences supporting personalised learning through anytime, anywhere access for both learners and teachers. No restrictions.
 - Annual, on-site, professional development training and support with planning to ensure practitioners can use the tools to their full potential
 - Excellent value for money that simplifies your annual budgeting, offering a saving of several thousand £'s on the equivalent price of buying individual titles and training
 - Inclusive access to technical and pedagogical advice and support
 - Easy install – delivered on a portable hard-drive with "drag and drop" installation.
1. Further details relating to the 'Unlimited Service' can be found by visiting Immersive's new website at: www.immersiveeducation.com/kar2ouche/unlimited.
 2. If you would like to take advantage of this special offer and get Kar2ouche Unlimited in your school ready for 2007, please contact Christine Ruane on 01865 428034 or email her at christine.ruane@oxfordshire.gov.uk.
 3. If you would like an education consultant from Immersive Education to come out to your school and explain more about the service, please contact Craig Smith on 01865811099 or email craig.smith@imed.co.uk

Yours sincerely,

A handwritten signature in black ink that reads "Julie Leigh". The signature is written in a cursive, flowing style.

Julie Leigh
Co-ordinating Adviser - ICT Specialist
Tel: 01865 428034
<http://www.ict.oxon-lea.gov.uk>